

Project:

## Illumination Award for Experiential Lighting Design sponsored by ETC, Inc.

Complexity of the Design Max Value 20 points  Explains the project story and challenges that make this design unique.	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 4 =	TOTAL
B CONCEPT			MAX 20 PT
Lighting Concept Max Value 15 points	5.4.5		
How does the lighting design reinforce the themed or immersive environment, artwork, building or site features? Is there some themed wayfinding which is supported by a unique or innovative lighting design? Is the approach original or unique?	☐ 1 – Poor☐ 2 – Below Standard☐ 3 – Meets Industry Standard☐ 4 – Above Standard☐ 5 – Distinctive/Excellent☐	pts x 3 =	
Controls Concept Max Value 5 points  Do the controls help tell the story and/or support the lighting design?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 1 =	TOTAL MAX 30 PTS
Integration Max Value 10 points  How well is the lighting equipment integrated into the thematic or scenic elements? Does the concept balance the requirements of the themed environment while meeting the needs of the architects, engineers, building owners and occupants?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 2 =	
SOLUTION/EXECUTION			
Performance Criteria Achieved Max Value 20 points  How did the results answer the design complexity that was described above? Does the project employ an innovative approach to the lighting solution?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 4 =	
Visual Effect Max Value 15 points  Is the quality of the lighting appropriate for the user or visitor? How well did the solution enhance the viewers' experience?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 3 =	TOTAL MAX 45 PT
Engagement Max Value 10 points  How well does this project engage the patrons and visitors?  How did the lighting create or enhance the immersive experience?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 2 =	
IMPACT			
Max Value 5 points  How does this project positively enhance or impact the community it's serving?	☐ 1 – Poor ☐ 2 – Below Standard ☐ 3 – Meets Industry Standards ☐ 4 – Above Standard ☐ 5 – Distinctive/Excellent	pts x 1 =	

GRAND TOTAL \_\_\_\_\_